



Dear Artisan,

I am excited to announce we are once again preparing for Rochester's premiere gala event, *A Chair Affair* to benefit the Boys & Girls Club of Rochester. A Chair Affair continues to be a tremendous success because of the generosity of people such as you.

A Chair Affair 2009 was a tremendous success! With over 50 chairs and 520 attendees, it was the biggest event to date. Generous donations by various local businesses, artisans and individuals helped us to raise a record breaking \$160,000! **A Chair Affair 2010 will be Saturday, February 27th at the Rochester International Event Center.**

Because of the tremendous success of the event, we expect even more chair submissions in 2010, so a slight change in the process for submissions has been made. We have also taken into consideration the feedback from you, the artists and attendees of this extraordinary event to improve its success...

- In order to ensure appropriate marketing of the chairs, all submissions must be at the Club by **5 pm on Friday, December 4<sup>th</sup>, 2009.**
- A special jury of local artisans will choose no more than 10 pieces that will most likely bring the highest bids. These pieces will make up the live auction
- Artists whose pieces are chosen for the live auction will be notified of the decision by *January 15<sup>th</sup>.*
- Chairs chosen to be in the live auction will be placed on exhibit in the weeks preceding the event to showcase the talents of the artists and recognize them as valuable contributors to the Rochester community and the Club.
- All quality chairs not chosen to be in the live auction will be in the silent auction, and may or may not be displayed prior to the event depending on available display space.
- All chairs will be prominently displayed on the event website [www.achairaffair.org](http://www.achairaffair.org)
- Only the artists whose chairs were chosen to be a part of the live auction will receive a complimentary ticket.
- Artists with chairs in the silent auction will receive a ticket at a reduced rate.

If you are interested in participating, please complete the enclosed form and return it to Boys & Girls Club of Rochester. Should you have any questions regarding the event, contact:

Lori Trotman,  
Development Assistant  
507.226.0107  
[ltrotman@bgclubroch.org](mailto:ltrotman@bgclubroch.org)

Warm regards,

*Lori Trotman*



### Consent to Participate Form

Yes!

I would like to create a chair\* for *A Chair Affair 2010*  
Benefiting the Boys & Girls Club of Rochester.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Descriptions given name, pre- and post-snapshots - all enhance the presentation of the chairs. Histories and anecdotes pique bidder interest and raise intrinsic value.

*Please plan to provide additional information about your creation.* It will be used in publicity materials and for signage, on the Club's website, and in the event's program booklet. You do not need to submit this information now, but it will be needed on or before **December 4, 2009**.

You will also be asked to provide the piece's fair market value. This information is used in tax preparation for the donor who purchases your piece.

*\*A chair is an artistic creation of a seating apparatus - functional or non-functional. It may be created piece by piece or decorated with your own special touch. If you have questions or want to know what has been successful in the past, please call. Be creative and have fun!*

Please submit completed form to:

Lori Trotman  
[ltrotman@bgclubroch.org](mailto:ltrotman@bgclubroch.org)  
Boys & Girls Club of Rochester  
1026 East Center Street  
Rochester, MN 55904